

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 04533 140844Z
ACTION NEA-11

INFO OCT-01 EB-08 ISO-00 /020 W
-----100839 140844Z /10

R 110941Z MAY 78
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 8303

UNCLAS TEHRAN 4533

EO 11652: N/A
TAGS: BBSR, IR
SUBJ: WTDR/FTI: JOVEIN AGRO-INDUSTRIAL COMPANY

REF: USDOC 24431

1. IRAN
OFFICE USE: 2. 507 3. 4. 01
5. JOVEIN AGRO-INDUSTRIAL COMPANY
6. 125 JORDAN AVENUE
7. TEHRAN
8. CONTACT: MR. MOHAMMAD ALI MAHDAVI
9. TITLE: CHAIRMAN
10. PHONE: 222304 11. TELEX: 213847
12. CABLE: 5555
13. ESTABL: 1975 14. EMPL: 400 15. SIZE: LARGE
16. REPUTATION: (Y) GOOD 17. RPT DATE: 5/78
OFFICE USE: 18. NA 19. NA 20. NA 21. NA 22. NA
23A. 01330/9-BEETS FARM OWNER AND BEETS GROWER.
20630/03-MFR. WHOLESALER OF BEET SUGAR.
24. FOREIGN SALES: LOCAL ONLY
25. FINANCIAL REFS: BANK MELLI IRAN
26. TRADE REFS: NA
27. FOREIGN FIRMS REPRESENTED: NA
28. POST EVALUATION: THIS AGRO-BUSINESS OWNS A SUGAR
BEET PLANTATION AND FACILITIES FOR REFINING SUGAR WITH
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80,000 TONS ANNUAL CAPACITY. FIRM WAS ESTABLISHED IN
1975, WITH REGISTERED CAPTIAL OF 1.2 BILLION RLS. IT
IS OWNED AND MANAGED BY M.A. MAHDAVI IN PARTNERSHIP
WITH OTHER FAMILY MEMBERS, SIMIN KAMALI, M. SANI AND
D. SADRI. WORKING CAPITAL IS CURRENTLY 2 BILLION RLS.
SALES VOLUME WAS 400 MILLION RLS. LAST YEAR AND IT IS
ESTIMATED TO INCREASE TO 1 BILLION RLS. NEXT YEAR.

BANKING SOURCE RELUCTANT TO RATE REPUTATION BECAUSE OF
FIRM'S RECENT ESTABLISHMENT. EMBASSY RECOMMENDS FIRM
A TRADE CONTACT BUT ADVISES THAT BUSINESS BE CONDUCTED
ON SECURED BASIS IN INITIAL STAGES.

29. PREP: A. NAVADEH APPR: DAVID E. WESTLEY
SULLIVAN

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NNN

Message Attributes

Automatic Decaptioning: Z
Capture Date: 01 jan 1994
Channel Indicators: n/a
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Decaption Note: 25 YEAR REVIEW
Disposition Action: n/a
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Disposition Case Number: n/a
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Disposition Reason:
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From: TEHRAN
Handling Restrictions:
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ISecure: 1
Legacy Key: link1978/newtext/t19780567/aaaacfa.tel
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Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
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Original Handling Restrictions: ONLY
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Previous Handling Restrictions: ONLY
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Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2714932
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: JOVEIN AGRO-INDUSTRIAL COMPANY
TAGS: BBSR, IR
To: COM
Type: TE
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Review Markings:
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